

JONATHAN WITTE

Product Design Leader | Human-Centered AI | HCI | Product Strategy

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Open to Full-Time Opportunities | Remote or Relocation

PROFESSIONAL SUMMARY

Principal-level product designer with 20+ years of experience across AI, enterprise, consumer, platform, privacy, and mobile products. Led complex product initiatives at Microsoft, Walmart, T-Mobile, Rakuten, and eBay, collaborating across Product, Engineering, Research, Legal, and executive leadership. Specializes in human-centered AI, product strategy, trustworthy experiences, design systems, and translating complex technologies into clear, usable products.

CORE EXPERTISE

Human-Centered AI • AI & Trust • Product Strategy • Enterprise UX • Platform UX • IoT & Connected Devices • Privacy & Compliance • UX Research • Usability Testing • Design Systems • Native iOS & Android • AI-Assisted Prototyping • Figma • VS Code • GitHub Copilot • Claude Code • Vibe Coding • Jira • Confluence • Adobe Suite

PROFESSIONAL EXPERIENCE

Microsoft

Senior Product Designer, Windows Privacy & Trustworthy AI | Remote | October 2024 – current

- Led product design for AI, privacy, and trust experiences across Windows, supporting global consumer products and privacy-sensitive markets.
- Partnered with Research, Engineering, Product, Legal, and CELA to translate complex AI, privacy, and regulatory requirements into clear user experiences.
- Applied user research to design Windows privacy, Copilot management, account privacy, and out-of-box experiences.

Walmart Global Technology

Lead Senior Product Designer | Remote | March 2022 – March 2024

- Led product design and UX strategy for critical workflows within Walmart's \$20B enterprise supply chain platform, influencing product direction with VP- and director-level stakeholders through user research.

eBay

Senior Product Designer | Remote | August 2022 – March 2023

- Designed high-visibility advertising experiences across web and native mobile platforms.
- Aligned advertising UX with eBay's design system and EU Digital Services Act requirements.

T-Mobile

Senior Product Designer | Remote | Sept 2020 – March 2022

- Designed consumer IoT and connected-device experiences across native mobile applications, including onboarding, account, pSIM to eSIM conversion, and privacy experiences.
- Conducted user research to develop reusable components and interaction patterns, improving consistency across T-Mobile's native mobile products.

Dell

Senior Product Designer | Remote | Sept 2019 – June 2020

- Improved warranty experiences through user research, increasing usability and workflow clarity.

Lowe's

Senior Product Designer | Remote | Apr 2019 – Sep 2019

- Migrated Lowe's consumer app from mobile web to native iOS and Android using existing native components.

Microsoft

Senior Product Designer | Redmond, WA | Dec 2017 – Jun 2018

- Designed an AI-enabled Legal Assist portal that helped underserved users access and understand legal services.
- Translated complex legal requirements into clear user workflows in collaboration with Engineering and Legal.

Rakuten

Principal Product Designer | Tokyo, Japan | Dec 2015 – Jun 2017

- Established a consistent native app header and footer framework across Rakuten products, aligning product leads across multiple departments on shared interaction and navigation standards.
- Built and led a small product team to design a global navigation app using a travel SIM, helping Japanese customers access Rakuten services while traveling overseas.

Microsoft

Senior Product Designer | Redmond, WA | Aug 2013 – Aug 2015

- Designed Microsoft.com Smart Search, organizing global search results across Windows, Xbox, products, and general content to help users navigate Microsoft's ecosystem.
- Designed the Windows Phone app marketplace experience in collaboration with Microsoft's marketing team.

American Express

UX/UI Designer | Redmond, WA | Sep 2012 – Aug 2013

- Designed mobile and desktop experiences for American Express rewards and loyalty products.

Amu Mobile

Mobile Product Design Manager | Tokyo, Japan | Jun 2004 – Aug 2012

- Managed a team of 12 designers and developers creating mobile apps for Japan's rapidly evolving mobile ecosystem.
- Delivered mobile phone customization experiences for major brands in Japan, including MTV Japan and FOX TV Japan.
- Managed product design from concept through delivery, working directly with clients, designers, and developers across long-term mobile initiatives.

OTHER PROFESSIONAL EXPERIENCE

Tokyo Metropolitan Police Department

Training Instructor | Tokyo, Japan | June 2002 – June 2004

Dallas Colleges (previously North Lake College, DCCCD)

ESL Instructor | Irving, Texas | 2000 – 2002

Multiple public and private English schools across Tokyo

ESL Instructor | Tokyo, Japan | 1996 – 2000

United States Navy

Active Duty Personnel | **Honorable Discharge** | 1991 – 1993

EDUCATION

University of Texas at Dallas

M.S. Applied Cognition and Neuroscience

Admitted, Spring 2027

Texas Tech University

B.S. Human-Centered Artificial Intelligence

Summa Cum Laude

A.A.S.

The Art Institutes | 1996

LANGUAGES

- **English:** Native
- **Japanese:** Professional working proficiency